

How Kent Fire & Rescue Service adds value to the Health & Wellbeing of Kent

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The Missing link

Common feedback

- Great idea but...
- I can really see how this could work...
- We must look into this...
- I had never thought Fire could do this...
- We must talk about how we can work together...
- Silence



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What we do

- Prevention
- Fires
- Road Traffic Collisions
- Specialist Rescue
- When all else fails.....call fire



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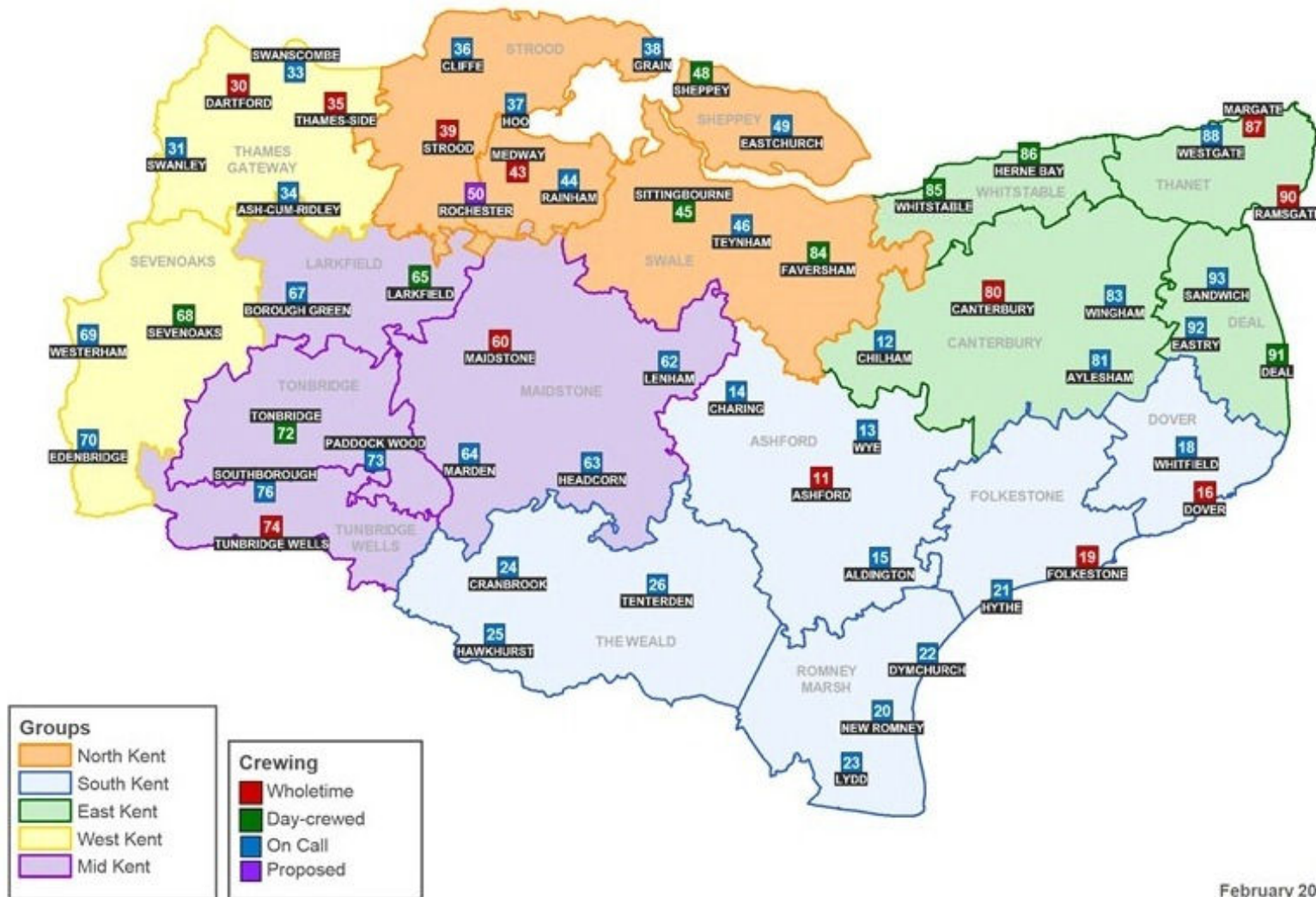
Prevention

- Our history of effective prevention
- Sir Ken Knight Review 2013
- Vulnerable people - age, disability, mental illness, focus on dementia, domestic violence, child safety, fire-setters..... much more we can do.
- Home safety
- Schools education
- Business Safety



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Our outlets!



Kent HWB Strategy

- How can we work together – we all share the same customers
- What are the blockages
- Where can we integrate
- Where can we use the Fire Brand
- What does the future look like



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Key Areas

- Vulnerable people
- Slips trips falls – preventing admission to hospitals
- Business Community
- Fire fit – Obesity, elder fitness, youth engagement
- Role models/ mentors



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Summary

- Improved service for public of Kent & Medway
- Use the Fire brand for commissioned work which can be targeted and evaluated
- We will continue to drive our prevention strategy – but we can do more together



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Questions



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